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**Pencils for Kids, Inc. Now Listed on
GoodSearch.com & GoodShop.com**

LOS ANGELES, CA – October 27, 2009 – Supporters of Pencils for Kids, Inc., can now raise funds for the nonprofit organization simply by visiting GoodSearch.com and GoodShop.com.

Starting this October, the popular websites added Pencils for Kids to their listings of qualified charitable organizations that can receive donations when people visit their sites.

Founded in 2007, Pencils for Kids provides critically needed school supplies to young children in developing countries so they can attend school, something many of their families can't afford. This year alone, Pencils for Kids has delivered 925 backpacks loaded with pencils, crayons, notebooks, coloring paper, uniform vouchers and more to schoolchildren in Bali and Thailand; the goal for 2010 is 1,300 backpacks.

When visitors to GoodSearch.com enter Pencils for Kids as their chosen organization and use the site to conduct Internet searches, they earn a donation for Pencils for Kids.

In the same way, a percentage of each purchase made through GoodShop.com goes to the nonprofit.

"We know that a pencil can change a child's life forever," said Loretta Jitner, founder of Pencils for Kids, Inc. "We are thrilled by our partnership with GoodSearch.com and GoodShop.com, which will make it easier for everyone to help us reach out to children who simply want to go to school."

Pencils for Kids, Inc. is a 501c3 tax-exempt non-profit corporation based in Los Angeles, Calif. Its 2nd Annual Golf Tournament fundraiser will be held March 22, 2010 at El Caballero Country Club in Tarzana. All proceeds go to further the organization's mission.

To learn more about Pencils for Kids or register for the golf tourney, visit www.pencilsforkidsinc.com.